

Message Text

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PAGE 01 STATE 052216

42

ORIGIN COME-00

INFO OCT-01 AF-06 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00

PCH-02 STR-04 CCO-00 OTPE-00 FCC-02 OC-05 BIB-01 IO-10

USIA-15 /060 R

DRAFTED BY COM/BIC/OIM/AF/PWMICHELINI/BWS/JK

APPROVED BY EB/OCA/REP/EMCKEON

COM/OIC/OIM/AF/SKMILLER

COM/OIC/OIM/AF/FAOCWIEJA

COM/OIC/OIM/AF/RPRYDLUN

COM/BIC/OIM/AF/TFFIEDLER

COM/BIC/OIM/MRD/WDAWSON

STATE/AF/EPS/LWHITE (PHONE)

EB/OCA/BR/IWILLIAMSON

----- 087935

R 080052Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY LUSAKA

AMEMBASSY LAGOS

AMEMBASSY KHARTOUM

AMEMBASSY LIBREVILLE

AMCONSUL LUBUMBASHI

AMEMBASSY KINSHASA

AMEMBASSY GABORONE

AMEMBASSY MONROVIA

AMEMBASSY ACCRA

AMEMBASSY ABIDJAN

INFO AMCONSUL JOHANNESBURG

AMEMBASSY ADDIS ABABA BY POUCH

UNCLAS STATE 052216

E.O. 11652: N/A

TAGS: BEXP, NI, SU, ET, ZA, OC, LI, GH, GB, IV, ZA, SF

SU0JECT: COMMERCE TRADE PROMOTION PROGRAM: MARKET RESEARCH

ON MOD-R, TELECOMMUNICATIONS SYSTEMS

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PAGE 02 STATE 052216

1. COMMERCE HAS DROPPED PLANS TO HAVE MARCH 1976 TRADE MISSION ON COMMUNICATIONS EQUIPMENT TO BOTSWANA, ETHIOPIA, AND NIGERIA. COMMERCE PROPOSES TO REPLACE TRADE MISSION WITH APRIL 1976 TECHNICAL SALES SEMINAR ON MODERN TELECOMMUNICATIONS SYSTEMS TENTATIVELY SCHEDULED FOR NIGERIA, ETHIOPIA, AND ZAIRE. EXCEPT FOR NIGERIA, WHERE OTHER ARRANGEMENTS AS REGARDS MARKET RESEARCH ARE BEING PLANNED, COMMERCE INTENDING TO SEND MARKET RESEARCH OFFICER (MRO) PHILIP MICHELINI TO FOUR COUNTRIES TO RESEARCH MODERN TELECOMMUNICATIONS SYSTEMS IN SUPPORT OF PROPOSED TECHNICAL SALES SEMINAR. MRO MICHELINI TENTATIVE DATES OF TRAVEL ARE JUNE 1-AUGUST 24, OR APPROXIMATELY 3 WEEKS IN EACH COUNTRY. ALL POSTS REQUESTED TO COMMENT BY APRIL 1 ON PROPOSED MRO RESEARCHED (EXCEPT FOR NIGERIA) TECHNICAL SALES SEMINAR, INCLUDING WHATEVER DATA AVAILABLE ON COUNTRY PLANS FOR TELECOMMUNICATIONS SECTOR.

2. FOR ADDIS ABABA; RATIONALE FOR INCLUDING ETHIOPIA IS PRESENCE IN ADDIS OF PAN AFRICAN COMMUNICATIONS NETWORK HEADQUARTERS.

3. FOR ALL ACTION POSTS: COMMERCE ENVISAGES THEME 'MODERN TELECOMMUNICATIONS SYSTEMS' TO ENCOMPASS, BESIDES USUAL TELECOMMUNICATIONS FORMS, SPACE-RELATED TERRESTRIAL SYSTEMS - THAT IS, COMMUNICATIONS SATELLITES, EARTH STATIONS, AND ALL SYSTEMS TYING THE STATIONS TO ULTIMATE END-USERS. INGERSOLL

NOTE BY OC/T: 52216 POUCHED ADDIS ABABA.

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Decaption Note:
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Disposition Authority: n/a
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